



NATIONAL DINNER 2015

15.10.15 NATURAL HISTORY MUSEUM, LONDON

Sponsorship Opportunities

The EIC National Dinner will take place under the watchful eye of the renowned Dippy the Dinosaur in the world famous Natural History Museum. The evening will begin with a drinks reception, followed by a three course meal, after-dinner speaker and first class musical entertainment.

Nearly all the major Tier 1 and Tier 2 EPC Contractors, Operators and Developers are represented within the audience, making this a unique opportunity to promote your brand to potential customers, clients and peers allowing your company to stand out from the crowd within this breath taking venue!



Why Sponsor?

- 550 high level industry contacts will be in attendance
- Be part of an exclusive showcase of companies – Only 4 sponsorship packages available!
- Promote your brand to a captive audience of relaxed buyers
- Network with UK and international energy players
- Align your brand alongside industry peers

Included in all Sponsorship Packages

- Places at the EIC National Dinner (Amount depending on package)
- Canapé and drinks reception
- Sumptuous three-course meal
- Unlimited beer, wine and soft drinks during dinner
- Acknowledgement as a sponsor on the EIC website, dinner programme, EIC publications and pre-event emails

For all event enquiries please contact:

Charmaine Atkinson, National Events Co-ordinator, +44 (0) 1642 379975 or email charmaine.atkinson@the-eic.com



Platinum Sponsor:



◀ shipping & transport ▶

Our platinum sponsorship package offers maximum exposure at the dinner to one company:

- **Two complimentary tables** in a prominent position within the Central Hall for up to 20 guests (worth £4,200 +VAT)
- Sponsor's logo will be prominently displayed on the night, including the main screen(s) and dinner programme.
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- One page full colour advert in the Dinner Programme distributed to all guests.
- 50 word description of the Sponsor's organisation within the dinner programme.
- Option to provide an after dinner gift at the end of the evening (details to be confirmed).
- Recognition as the 'Platinum Sponsor' in dinner speeches



Additional Benefits:

- 2 x Delegate Places at EIC Connect Energy 2015 (worth over £600 +VAT)
- Sponsor flyer distribution within EIC Monthly News circulated to over 2,000 industry contacts
- Editorial opportunity within Energy Focus magazine, circulated to over 4,000 industry contacts
- Photography coverage



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VANTRUNK
TOTAL CABLE MANAGEMENT SOLUTIONS

Pre-Dinner Drinks Reception Sponsor:

The 2015 EIC National Dinner will begin with a glittering drinks reception. For our sponsor, this is the first opportunity for any organisation to gain promotional exposure at the event.

- One complimentary table in a prominent position within the Central Hall for up to 10 guests (worth £2,100 +VAT)
- Sponsor's logo will be prominently displayed over the night, including in the drinks reception area, main screen(s) and dinner programme
- Promotion as a sponsor in the extensive publicity programme for the event including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the Dinner Programme distributed to all guests
- Photography coverage
- Recognition as a sponsor in dinner speeches



Prize Draw Sponsor:



Roxtec

Guests will be given the opportunity to enter a prize draw by submitting their business card into a barrel upon entering the Drinks Reception area.

- Two complimentary places in a prominent position at the dinner (worth £420 +VAT)
- The Prize to be chosen and supplied by the sponsor.
- Opportunity to announce the prize during the ceremony and present it to the winning guest
- Sponsor's logo will be prominently displayed over the night during the prize presentation
- Prize draw sponsor will retain the business cards entered into the prize draw
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Half page full colour advert in the Dinner Programme distributed to all guests
- Photography coverage
- Recognition as a sponsor in dinner speeches

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Invitation & Programme Sponsor:

Invitations are sent out to guests before the event and it is a requirement to bring this with them on the evening, creating brand awareness before the event has even taken place.

On the evening all guests are provided with a dinner programme which contains information on the attendees, VIP's and the programme sponsor. Following the event guests take the Dinner Programme away with them creating further opportunity for promotion of your brand.



- One complimentary table in a prominent position within the Central Hall for up to 10 guests (worth £2,100 +VAT)
- Branding on the Dinner Programme front cover and Invitations
- Double page full colour advert in the Dinner Programme distributed to all guests
- Sponsor's logo will be prominently displayed on the night, including in the drinks reception area, main screens and dinner programme
- Promotion as a sponsor in the extensive publicity programme for the event, including the EIC website, EIC Monthly News, EIC emails and Energy Focus
- Photography coverage
- Recognition as a sponsor in dinner speeches

Cost

£3,995 +VAT

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Application to Sponsor:

PLEASE COMPLETE ALL ASPECTS BELOW

We wish to participate as a National Dinner Sponsor and confirm that we accept the Terms and Conditions issued by The EIC.

Signature: _____

Name (in caps): _____ Date: _____

Company Name:	Today's date:
Invoice Address:	
Telephone:	PO Code (if applicable):
Main Contact:	Job Title:
Email:	Mobile:

Where did you hear about this event?

What is your main reason for sponsoring this event?

E.g., promotion to speakers, industry, networking opportunities, launching new products/ services, etc

DESCRIPTION	PRICE £	TOTAL £
Platinum Sponsor	£8,495	
Drinks Reception Sponsor	£3,995	
Invitation & Programme Sponsor	£3,995	
Prize Draw Sponsor	£1,495	
Additional Dinner Place(s)	£210	
We agree to the above charges. Please raise an invoice to us for this amount, which we agree to pay in 28 days. <u>NB Outstanding payments will result in your requirements being released.</u> Cancellation by the customer as per clause 10.3: 25% non-refundable deposit if received before 1 st March 2015. 50% cancellation fees apply after 1 st April 2015. 100% cancellation fee applies after 1 st June 2015.	SUB TOTAL	
	VAT @ 20%	
	TOTAL CHARGES	

Terms & Conditions:

A copy of the Terms & Conditions have been sent with the National Dinner Sponsorship Pack.

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